
Notice of a Change in the Percentage Level of a Substantial Shareholder's Interest
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Name of Announcer *	ACCORD CUSTOMER CARE SOLN LTD
Company Registration No.	200009059G
Announcement submitted on behalf of	ACCORD CUSTOMER CARE SOLN LTD
Announcement is submitted with respect to *	ACCORD CUSTOMER CARE SOLN LTD
Announcement is submitted by *	Woo Kah Wai
Designation *	Company Secretary
Date & Time of Broadcast	25-Mar-2005 12:37:29
Announcement No.	00016

>> Announcement Details

The details of the announcement start here ...

>> PART I

- Date of notice to issuer * 24-03-2005
- Name of Substantial Shareholder * EDBV Management Pte. Ltd.
- Please tick one or more appropriate box(es): *
 Notice of a Change in the Percentage Level of a Substantial Shareholder's Interest or Cessation of Interest. [Please complete Part III and IV]

>> PART II

Date of change of [Select Option]

2. Name of Registered Holder

3. Circumstance(s) giving rise to the interest or change in interest [Select Option]

Please specify details

4. Information relating to shares held in the name of the Registered Holder

No. of [Select Option] held before the change
 As a percentage of issued share capital %

No. of N.A. which are subject of this notice
 As a percentage of issued share capital %

Amount of consideration (excluding brokerage and stamp duties) per share paid or received

No. of N.A. held after the

change	
As a percentage of issued share capital	%

>> PART III

1. Date of change of Deemed Interest 12-08-2004
2. The change in the percentage level From 12.96 % To 11.91 %
3. Circumstance(s) giving rise to the interest or change in interest # Others
Please specify details Married Deal - sale by PLE Investments Pte Ltd ("PLEI") and M-Commerce Ventures Pte Ltd ("MCV") to an institutional investor
4. A statement of whether the change in the percentage level is the result of a transaction or a series of transactions:
The change in the percentage of level is the result of a transaction. PLEI was a substantial shareholder, and MCV was a shareholder, of the issuer prior to the issuer's listing on SGX Mainboard and these shareholdings were disclosed in the prospectus registered with the Monetary Authority of Singapore in relation to the initial public offering of shares by the issuer. This notification is in respect of the deemed interest of EDBV Management Pte. Ltd. ("EDBVM") in the issuer shares held by PLEI and MCV by virtue of section 7(6)(d) of the Companies Act as EDBVM is the discretionary fund manager of PLEI and MCV. As a result of the sale by PLEI and MCV, EDBVM's deemed interest decreased from 123,085,013 shares in the issuer to 113,085,013 shares in the issuer. This delayed notification which was to have been given within 2 business days of the sale (i.e. 12 August 2004) was inadvertent and an honest omission, and not any attempt to conceal the deemed interest of EDBVM.

>> PART IV

1. Holdings of Substantial Shareholder , including direct and deemed interest :

	Direct	Deemed
No. of shares held before the change	0	123,085,013
As a percentage of issued share capital	0 %	12.96 %
No. of shares held after the change	0	113,085,013
As a percentage of issued share capital	0 %	11.91 %

Footnotes

NOTE (1): No. of shares refer to shares held after the issuer's bonus issue on 27/04/2004
NOTE (2): % is based on issued share capital of 949,743,475 as at 12/08/2004

Attachments: Total size = **0**
(2048K size limit recommended)