

Notice of Cessation Of Substantial Shareholding

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Name of Announcer *	ACCORD CUSTOMER CARE SOLN LTD
Company Registration No.	200009059G
Announcement submitted on behalf of	ACCORD CUSTOMER CARE SOLN LTD
Announcement is submitted with respect to *	ACCORD CUSTOMER CARE SOLN LTD
Announcement is submitted by *	Victor Tan Hor Peow
Designation *	Chief Executive Officer / Managing Director
Date & Time of Broadcast	16-Mar-2005 19:09:02
Announcement No.	00070

>> Announcement Details

The details of the announcement start here ...

Announcement Title * Notice of Cessation Of Substantial Shareholding

>> PART I

1. Date of notice to issuer * 16-03-2005
2. Name of Substantial Shareholder * Gay Chee Cheong
3. Please tick one or more appropriate box(es): *
 Notice of a change in the Percentage Level of a Substantial Shareholder's Interest or Cessation of Interest.[Please complete Part III and IV]

>> PART II

1. Date of change of [Select Option]
2. Name of Registered Holder
3. Circumstance(s) giving rise to the interest or change in interest [Select Option]
 # Please specify details
4. Information relating to shares held in the name of the Registered Holder

No. of <u>[Select Option]</u> held before the change	
As a percentage of issued share capital	%
No. of N.A. which are subject of this notice	
As a percentage of issued share capital	%
Amount of consideration (excluding brokerage and	

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stamp duties) per share paid or received

No. of N.A. held after the change	
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As a percentage of issued share capital		%
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>> PART III

1. Date of change of <u>Interest</u>	18-02-2005
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2. The change in the percentage level	From 5.00% To 4.99%
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3. Circumstance(s) giving rise to the interest or change in interest	Pursuant to an exercise of options granted under the ACCS Share Option Scheme 2003, 105,000 new shares in Accord Customer Care Solutions Limited were issued and allotted.
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Gay Chee Cheong's shareholding interest was diluted as a result of the above transaction. Accordingly, Gay Chee Cheong has ceased to be a substantial shareholder of Accord Customer Care Solutions Limited.

Please specify details

4. A statement of whether the change in the percentage level is the result of a transaction or a series of transactions:	Not applicable
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>> PART IV

1. Holdings of <u>Substantial Shareholder</u> , including direct and deemed interest :
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	Direct	Deemed
No. of shares held before the change	0	0
As a percentage of issued share capital	0 %	0 %
No. of shares held after the change	1,200,000	46,800,000
As a percentage of issued share capital	0.12 %	4.87 %

Footnotes	NOTE: % is based on issued share capital of 960,970,475 shares as at 18 February 2005
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Attachments:	Total size = 0 (2048K size limit recommended)
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